

BP

2026 Line Card

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	BP Partner	Territory	Description	Value-Add
Video, Control, UI & AI		MN ND SD WI	Camera Integration Kits USB Extension Power, Data, AV, Control & USB over Cat	USB Extension Expertise Full Line Support for Cisco/Poly On-Board FW Updates
		MN ND SD WI	Multi-Format Window Processing AVoIP KVM/Control Room Management	Digital/IP Hybrid Capabilities Mission-Critical Products
		MN ND SD WI	Enterprise RF & IP Video Distribution IP-Based Visual Alert HW	RF, IP & Hybrid Distribution Simple Control
		MN ND SD WI	Hall Research Product Family Atrona Hall Technologies	Complete Suite of Signal Extension Solutions
		MN ND SD WI	AI & IoT Camera Solutions Conference Rooms Live Event AI	Commercial-Grade Camera Solutions with Intelligent AI
Commercial Audio		MN ND SD WI	Mass Communication HW/SW Sound Masking, DSP & Commercial Audio	Full Line of Audio Offerings Security, Safety, Performance, Functionality
		MN ND SD WI	Architectural Speakers iPad Case/Mounts Custom Outdoor Soundbars	Design to Disappear Products Complete Customization
		MN ND SD WI	Amplifiers Loudspeakers Controllers	Full Line of Amplifier Solutions Full Audio Range Solutions
		MN ND SD WI	Wired/Wireless Commercial Audio Ceiling Mic Array, Dante Audio	Application-Specific Solutions Product Design & Support
		MN ND SD Western WI	Analog Audio Accessories Dante Endpoints Remote Panels/Control	Dante I/O QSC Integration “Stick-On” Product Solutions
Display Technology		MN ND SD WI	1-Chip, 3-Chip Laser Projection Modular Projection Custom DVLED	Full Projection Product Suite Custom LED White Glove Services
		MN ND SD WI	Single Source DVLED Solutions Fixed, Curved, Custom Indoor/Outdoor	Single Source LED Partner Local Support/Commissioning Local Stock
		MN ND SD WI	Interactive LCD Commercial LCD Panels Commercial LED Solutions 4K Projection	Full Technology Suite of Visual Display Solutions
		MN ND SD WI	LCD, Digital Signage, DVLED Solutions	Digital Kiosks DVLED Bundles
Mount, Power & Cable		MN ND SD WI	Mounting, Charging, Network Connection & Protection for iPad	Hold. Charge. Protect. Connect.
		MN ND SD WI	Cost-effective Commercial Mounting	Cost-Effective Solutions Custom Signage/LED Solutions
		MN ND SD WI	UPS Systems Power Distribution Lithium Ion, Controllable Solutions	US-Based Partner for AV/IT Lithium-Based Product Line