



|                         | BP Partner | Description   | Applications  | Value-Add  |
|-------------------------|------------|---|---|--|
| Video, Control, UI & AI |            | Camera Integration Kits   USB Extension<br>Power, Data, AV, Control & USB over Cat  | Conference Room   Live Event<br>USB Environments<br>Cisco/Poly Environments     | USB Extension Expertise<br>Full Line Support for Cisco/Poly<br>On-Board FW Updates |
|                         |            | Multi-Format Window Processing<br>AVoIP   KVM/Control Room Management               | Large Format   Digital Signage<br>Security   Command & Control                  | Digital/IP Hybrid Capabilities<br>Mission-Critical Products                        |
|                         |            | Enterprise RF & IP Video Distribution<br>IP-Based Visual Alert HW                   | Commercial   Education   HOW<br>Bars/Restaurants                                | RF, IP & Hybrid Distribution<br>Simple Control                                     |
|                         |            | AI & IoT Camera Solutions<br>Conference Rooms   Live Event   AI                     | Commercial   Education   Live Events<br>Medical   Government                    | Commercial-Grade Camera<br>Solutions with Intelligent AI                           |
| Audio                   |            | Architectural Speakers   iPad Case/Mounts<br>Custom   Outdoor   Soundbars           | Commercial   Large Venue<br>Retail   Bar & Restaurant<br>Architecture   Outdoor | Design to Disappear Products<br>Complete Customization                             |
|                         |            | Amplifiers   Loudspeakers   Controllers   | Commercial   Large Venue<br>Retail   Bar & Restaurant<br>Architecture   Outdoor | Full Line of Amplifier Solutions<br>Full Audio Range Solutions                     |
| Display Technology      |            | 1-Chip, 3-Chip Laser Projection<br>Modular Projection   Custom DVLED                | Commercial   Education   HOW<br>Large Venue   Digital Signage                   | Full Projection Product Suite<br>Custom LED<br>White Glove Services                |
|                         |            | Single Source DVLED Solutions<br>Fixed, Curved, Custom   Indoor/Outdoor             | Commercial   Education   HOW<br>Live Event   Digital Signage                    | Single Source LED Partner<br>Local Support/Commissioning<br>Local Stock            |
|                         |            | Interactive LCD   Commercial LCD Panels<br>Commercial LED Solutions   4K Projection | Commercial   Education  | Full Technology Suite of Visual<br>Display Solutions                               |
|                         |            | LCD, Digital Signage, DVLED Solutions   | Commercial   Digital Signage  | Digital Kiosks   DVLED Bundles   |
| Mount, Power & Cable    |            | Cabling Assemblies   Bulk Cables<br>Custom Wall Plates   HDBaseT Solutions          | Commercial   Education<br>Large Venue   Mission-Critical                        | US-Based Partner with Quick Lead<br>Times & Competitive Pricing                    |
|                         |            | Mounting, Charging, Network Connection &<br>Protection for iPad                     | Commercial   Large Venue<br>Retail   Bar & Restaurant                           | Hold. Charge.<br>Protect. Connect.   |
|                         |            | Cost-effective Commercial Mounting<br>LCD, Digital Signage, DVLED Solutions         | Commercial   Education<br>Digital Signage                                       | Cost-Effective Solutions<br>Custom Signage/LED Solutions                           |
|                         |            | UPS Systems   Power Distribution<br>Lithium Ion, Controllable Solutions             | Commercial   Education<br>Large Venue   Mission-Critical                        | US-Based Partner for AV/IT<br>Lithium-Based Product Line                           |

