

BP

2026 Line Card

Hayden Hatley
Territory Manager

C: 479-970-8129

hhatley@bpmarketinggroup.com



	BP Partner	Territory	Description	Value-Add
Video, Control, UI & AI		Midwest Rockies	Camera Integration Kits USB Extension Power, Data, AV, Control & USB over Cat	USB Extension Expertise Full Line Support for Cisco/Poly On-Board FW Updates
		Midwest	Multi-Format Window Processing AVoIP KVM/Control Room Management	Digital/IP Hybrid Capabilities Mission-Critical Products
		Midwest	Enterprise RF & IP Video Distribution IP-Based Visual Alert HW	RF, IP & Hybrid Distribution Simple Control
		MN ND SD WI IL MO IA NE KS	Hall Research Product Family Atrona Hall Technologies	Complete Suite of Signal Extension Solutions
		MN ND SD WI IL MO IA NE KS	AI & IoT Camera Solutions Conference Rooms Live Event AI	Commercial-Grade Camera Solutions with Intelligent AI
Commercial Audio		MN ND SD WI IL MI	Mass Communication HW/SW Sound Masking, DSP & Commercial Audio	Full Line of Audio Offerings Security, Safety, Performance, Functionality
		Midwest	Architectural Speakers iPad Case/Mounts Custom Outdoor Soundbars	Design to Disappear Products Complete Customization
		Midwest	Amplifiers Loudspeakers Controllers	Full Line of Amplifier Solutions Full Audio Range Solutions
		MN ND SD WI IL	Wired/Wireless Commercial Audio Ceiling Mic Array, Dante Audio	Application-Specific Solutions Product Design & Support
		MN ND SD Western WI	Analog Audio Accessories Dante Endpoints Remote Panels/Control	Dante I/O QSC Integration "Stick-On" Product Solutions
Display Technology		Midwest	I-Chip, 3-Chip Laser Projection Modular Projection Custom DVLED	Full Projection Product Suite Custom LED White Glove Services
		Midwest Rockies	Single Source DVLED Solutions Fixed, Curved, Custom Indoor/Outdoor	Single Source LED Partner Local Support/Commissioning Local Stock
		Midwest	Interactive LCD Commercial LCD Panels Commercial LED Solutions 4K Projection	Full Technology Suite of Visual Display Solutions
		Midwest	LCD, Digital Signage, DVLED Solutions	Digital Kiosks DVLED Bundles
Mount, Power & Cable		Midwest	Mounting, Charging, Network Connection & Protection for iPad	Hold. Charge. Protect. Connect.
		Midwest	Cost-effective Commercial Mounting	Cost-Effective Solutions Custom Signage/LED Solutions
		Midwest	UPS Systems Power Distribution Lithium Ion, Controllable Solutions	US-Based Partner for AV/IT Lithium-Based Product Line